**DJD Golf**

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**EVENT BOOKING FORM**

|  |  |
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| To: | **David Drummond,**  **DJD Golf,**  **290 South Gyle Road,**  **Edinburgh,**  **EH12 9DU.** |

Request for event booking **“Think Your Way to Better Golf!”**

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|  | | | | | *Please amend as required….* | |  |
| **Date of Event** | **Click here to enter a date.** | | | **Start Time:** | | **19:30** |  |
| **End Time:** | | **21:45** |  |
| **Club Name:** | **Click here to enter text.** | | | | | |  |
| **Contact name / Organiser** | **Click here to enter text.** | **Contact Number** | **Click here to enter text.** | | | |  |
| **Contact Email** | **Click here to enter text.** | | | |  |
| **Max capacity of your venue / room** | | | | | | **Click here to enter text.** |  |
|  | | | | | |  |  |

***Requirements***

Ideally, the event needs to be staged in a room that is:

* Private. *i.e. where the event can be seen or heard only by ticket holding attendees*
* Free from noise or other distraction
* Equipped with at least one power socket in the room

Access to the room on the day of the event will be required at least 1 hr ahead of start to set up and prepare.

***Ticketing Options***

I am pleased to offer two options for ticket sales:

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| **Fixed Ticket Price** | **Shared Profit Basis**  *This option allows the Club to generate revenue from the event as well* |
| * No flat fee is charged | * A flat fee of £300.00 is charged, irrespective of number of tickets sold. |
| * Tickets are priced at £10.00 per ticket. | * The Club selects the ticket price they wish to charge |
| * All revenue from ticket sales is retained by ***DJDGolf***. | * Ticket revenue in excess of £300.00 is shared between the Club and ***DJDGolf***. |
| *For either option Clubs may opt to add a further premium to the ticket price, should they wish to bundle other options, such as a drink or catering options* | |
| *Complimentary tickets can be made available to juniors between the ages of 15-18, at the Club’s discretion. However, please note much of the content may be best suited to more mature audiences!* | |

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| **Shared Profit Example**: | ***Club Revenue*** | ***DJDGolf***  ***Revenue*** |
| Flat fee - £300 |  | *£300.00* |
| Club selects ticket price of £10.00 |  |  |
| Tickets sold = e.g. 50 |  |  |
| Shared revenue = (£10.00 x 50) - £300 | *£100.00* | *£100.00* |
| **TOTAL** | ***£100.00*** | ***£400.00*** |

Please select your preferred choice for ticket sales:

|  |  |  |  |
| --- | --- | --- | --- |
|  | ***Fixed ticket price*** |  | ***Shared Profit Basis*** |

***Promotion***

When your booking is confirmed the following items are available on request to assist promotion:

* A draft eMail for issue to Club members’ database
* A customised (digital) poster for the event showing all relevant details. (The poster can also be printed)
* A supply of tickets for the event

Thank you for your booking. I am confident your members will enjoy the evening!

|  |  |
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| **DAVID DRUMMOND**  **DJDGOLF**  ***Certified Coach ‘The Mind Factor’*** |  |

*For office use only:*

|  |  |
| --- | --- |
| ***Booking confirmed*** |  |
| ***Promotional poster & eMail forwarded*** |  |

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| ***Summary of Ticket Sales*** | | | **Sales Summary** | |
| *Ticket sales will be administered by the Club.* | | | **No. of**  **Tickets Sold** | **Revenue** |
| Tickets are priced: | Adults | **£10.00** | **Click here to enter text.** | £ **Click here to enter text.** |
|  | Juniors (15 – 18) | **£0.00** | **Click here to enter text.** | £ **Click here to enter text.** |
| **TOTAL SALES** | | | **Click here to enter text.** | £ **Click here to enter text.** |